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Data Radio is a one way messaging feature it is designed to keep controls on revealing identities of neither the sender nor the receiver keeping them safe and secure from the malice of "**TROLLS**".

Site: www.datamail.in
Email: support@datamail.in

Available on the App Store

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What is DataRadio ?

- DataRadio is an inbuilt feature in DataMail which is designed to flash one-way information/ communication to the audience.
- It includes both voice and text based social media feature which is available to DataMail users free of cost.
- User can start their own ‘DataRadio channels’ to amplify information in text or voice format to their fans / listeners/ followers of same interested group.
- This powerful feature in DataMail mobile app for android and ios is based on a push notification methodology where audience will be notified whenever there will be a broadcast message from their tuned channel.
- User will receive notification on home screen in which user can play and pause the voice message from the notification itself or view text on home screen .

BENEFITS OF

DataRadio

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- Save cost of sms
- Broadcast information to millions of people in one go
- Branding of products and services
- Listen to voice message anytime and anywhere
- Broadcast latest updates, Plans, Offers, Promotions
- Great tool for Affiliate Marketing

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How to Create Channel

Quick steps on how to create DataRadio channel

→ Open DataMail app

→ Click on radio button

→ Click on create channel

→ Type channel name

→ Click on “create”

→ Share channel with your friends having same interest (and created channel name will be displayed in your created channel list)

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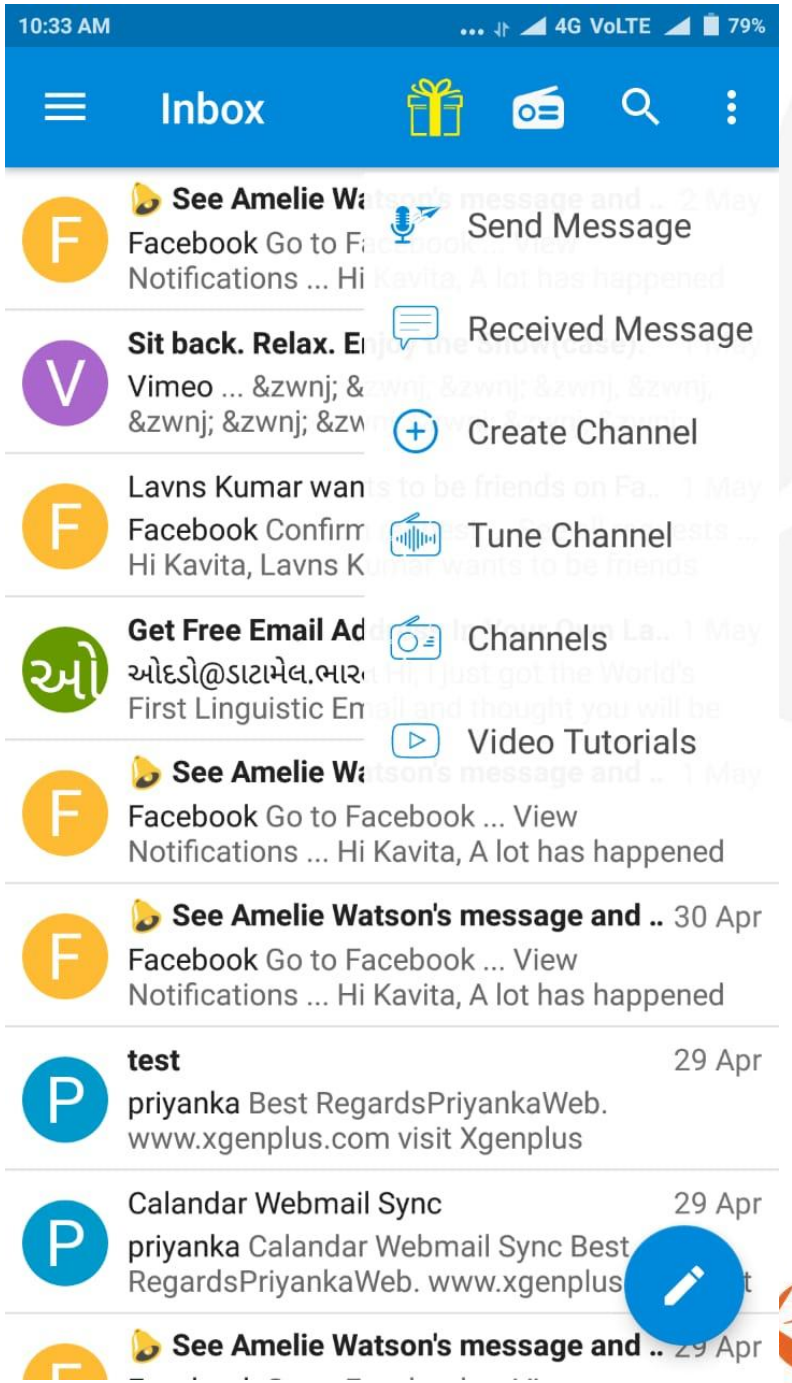
Open Datamail App &
select Radio Icon

To create your own Radio
Channel Click on
“**Create Channel**”



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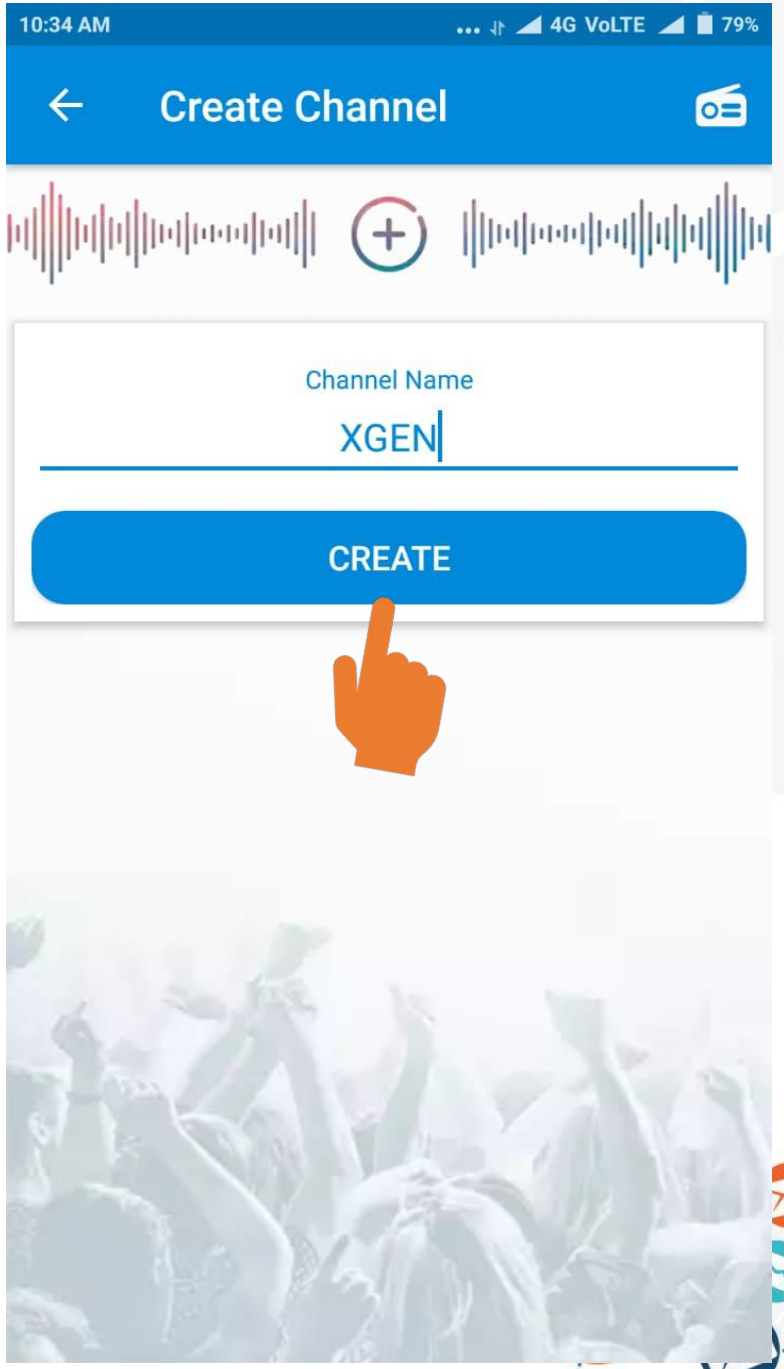
Enter **Channel Name** & click on **CREATE**

A user can see all his/her created channels from
Radio Icon > Channels

NOTE:

- Channel name should not exceed 8 characters .



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How To Share Channel

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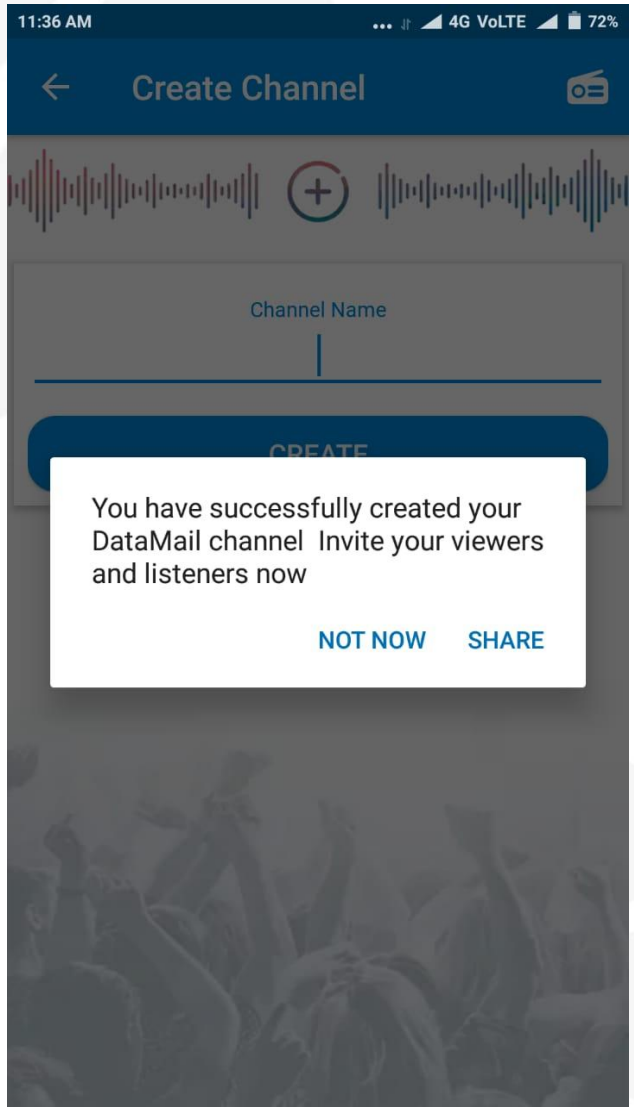
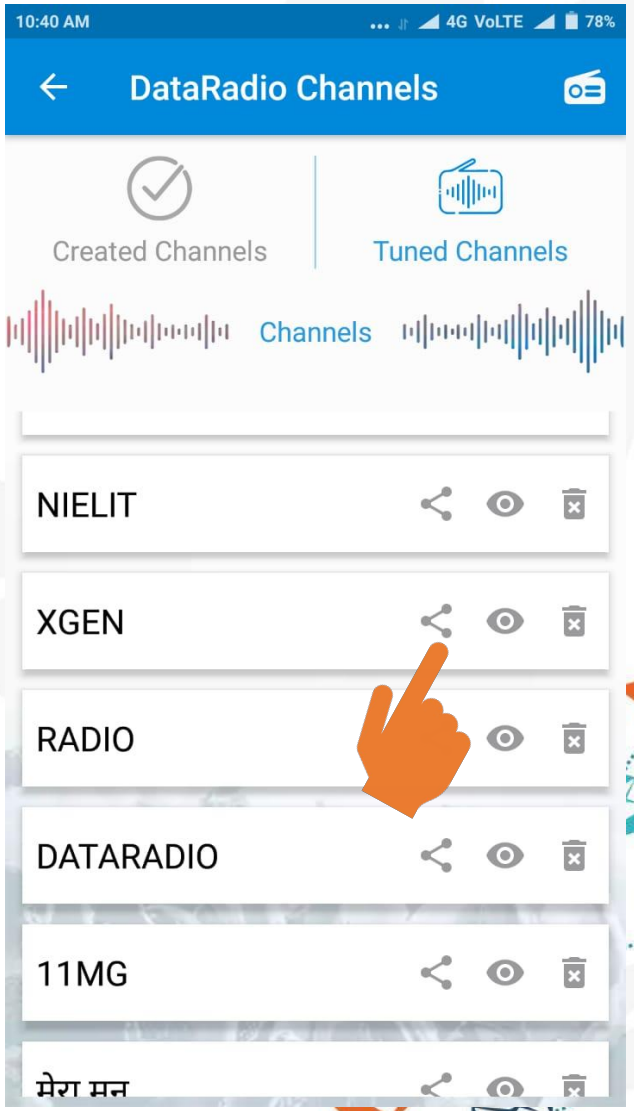
User can Share his/her created Channel by clicking on **Share**



OR

User can directly share the channel from **Radio Icon > Channels > Share Icon**



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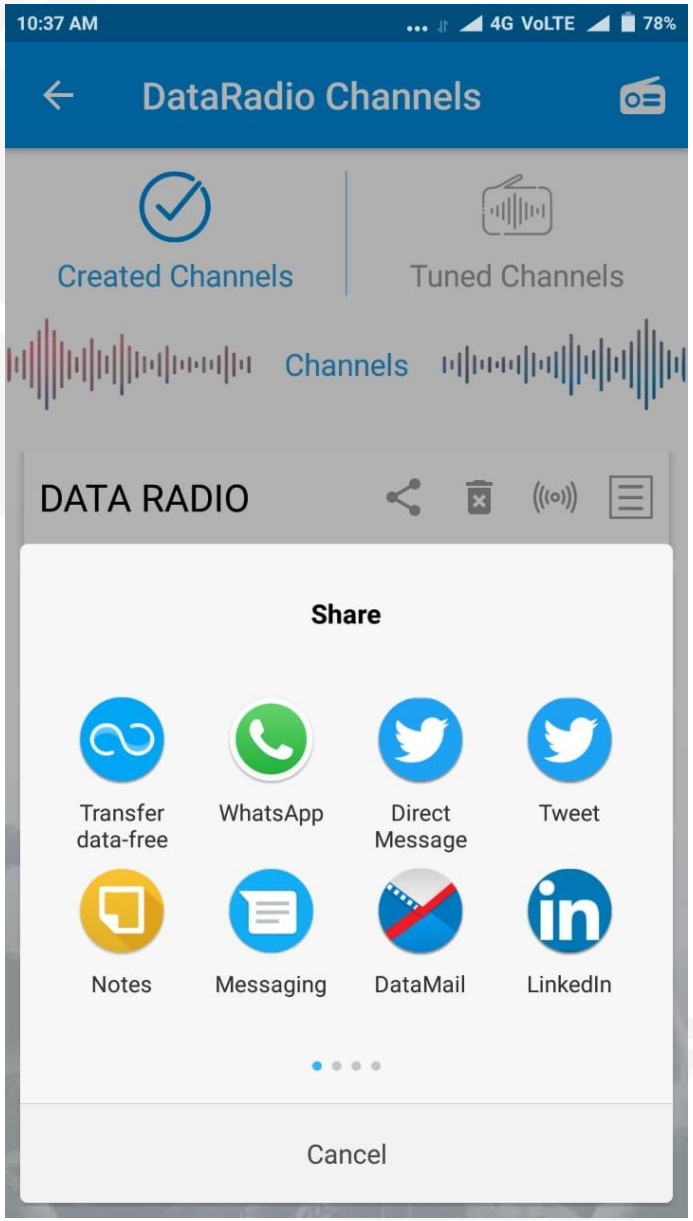
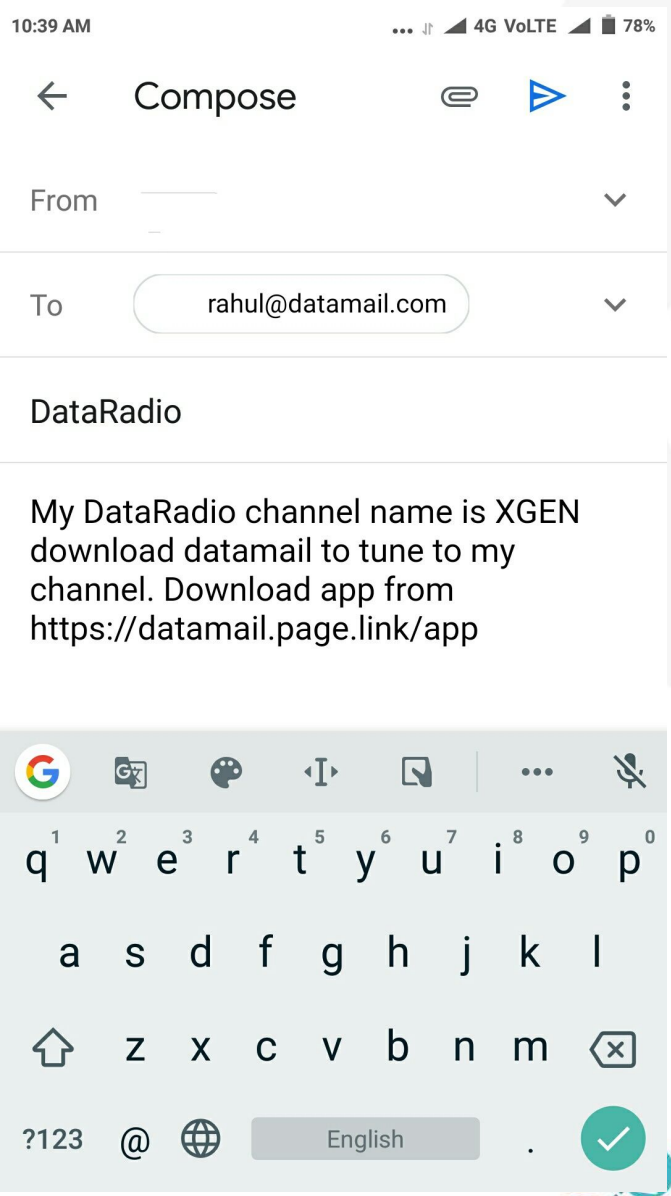
A user can choose any means to share the channel link





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How To Tune Channel

Quick steps on how to tunein DataRadio channel

Note : - to tune channel you must know the channel name.

→ Open DataMail

→ Click on radio button

→ Click on tune

→ Write channel name

→ Click on join (and joined channel name will be displayed in your joined channel list)

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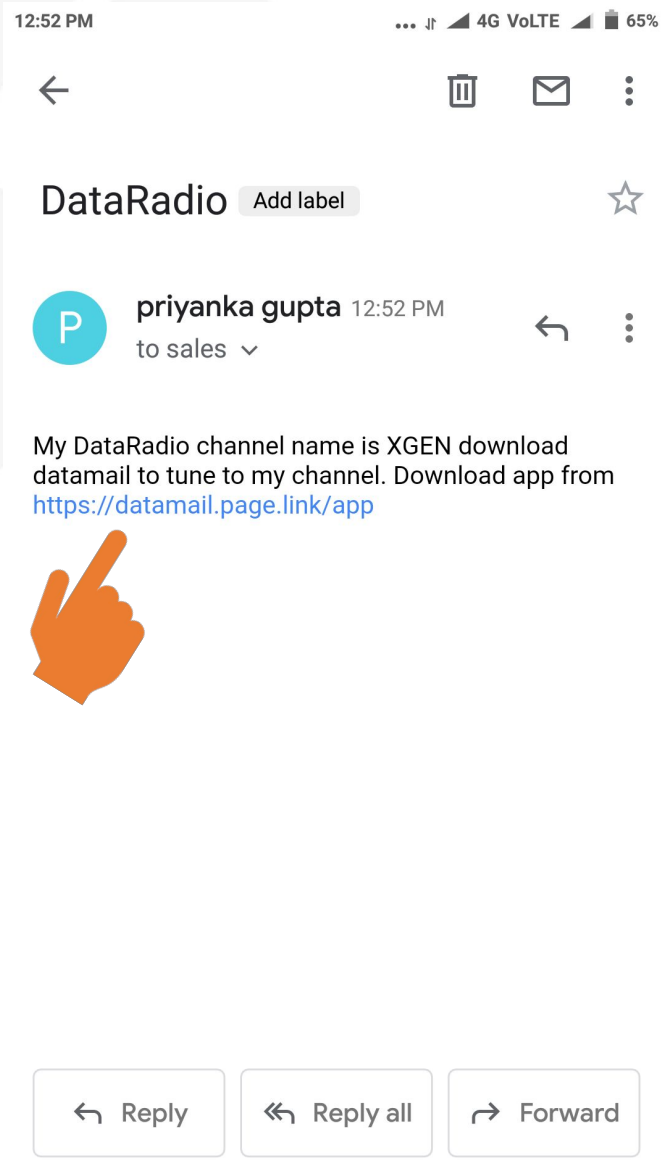
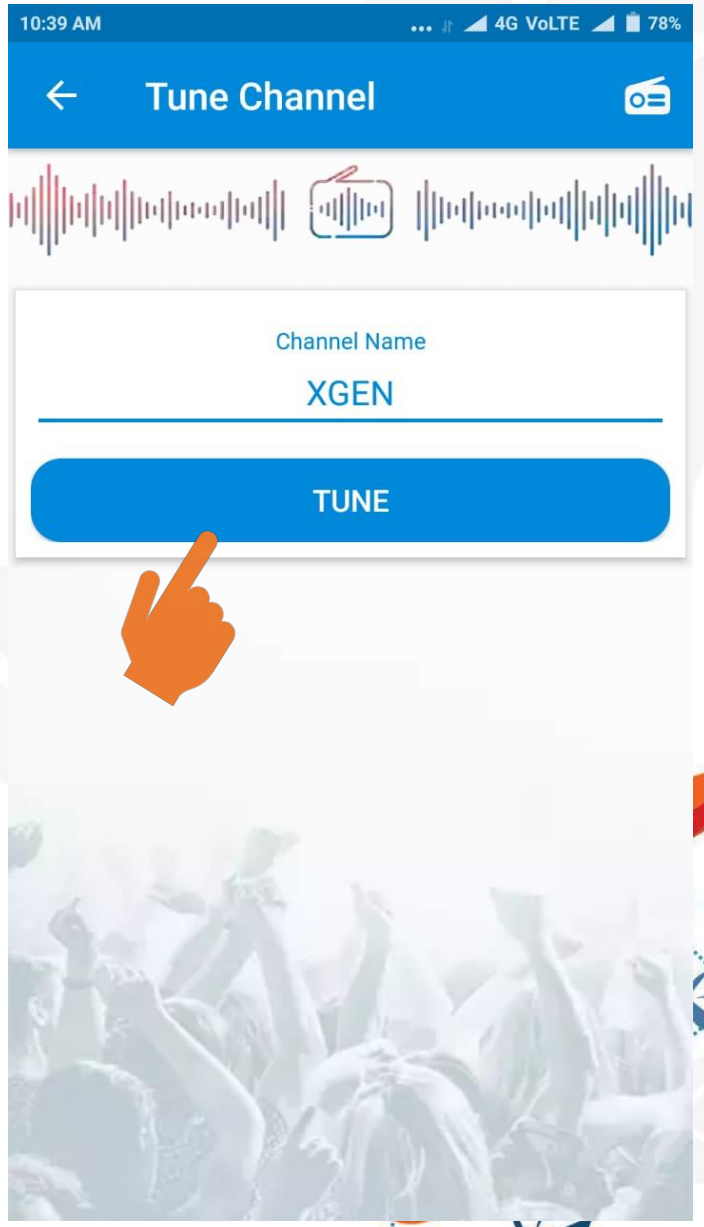
Click on the link and enter the Channel Name



OR

He/she can directly tune the channel from **Radio Icon > Tune Channel > Enter Channel Name > Tune**



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How To Broadcast Message

Quick steps on how to broadcast in form of voice or text

→ Open DataMail

→ Click on radio button

→ Click on broadcast icon

→ Click on write text (mention brief title in subject and broadcast message in body)
or if you want to broadcast audio or image then you have to click on their respective options.

→ Click on broadcast

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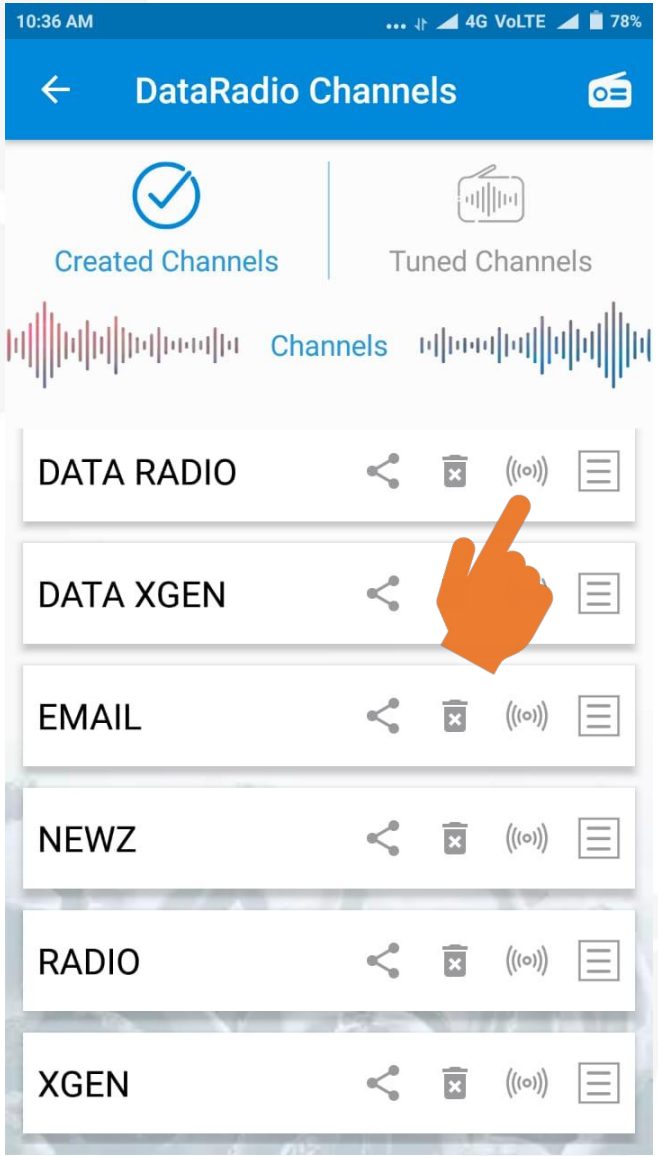
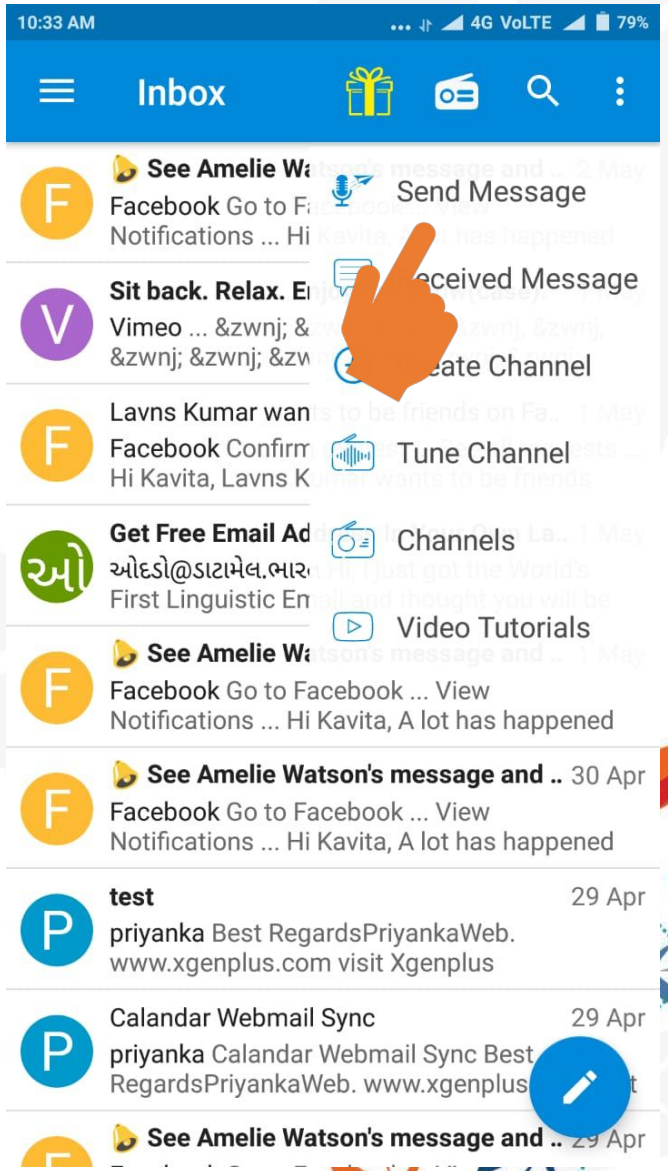
A user can either click on broadcast icon from the created channel list



OR

Select
“Send Message”



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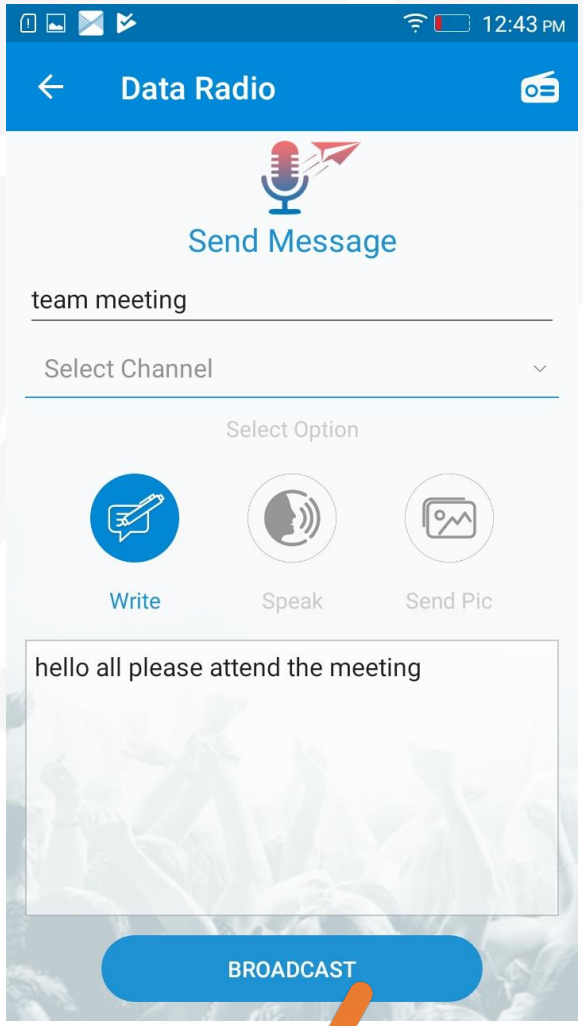
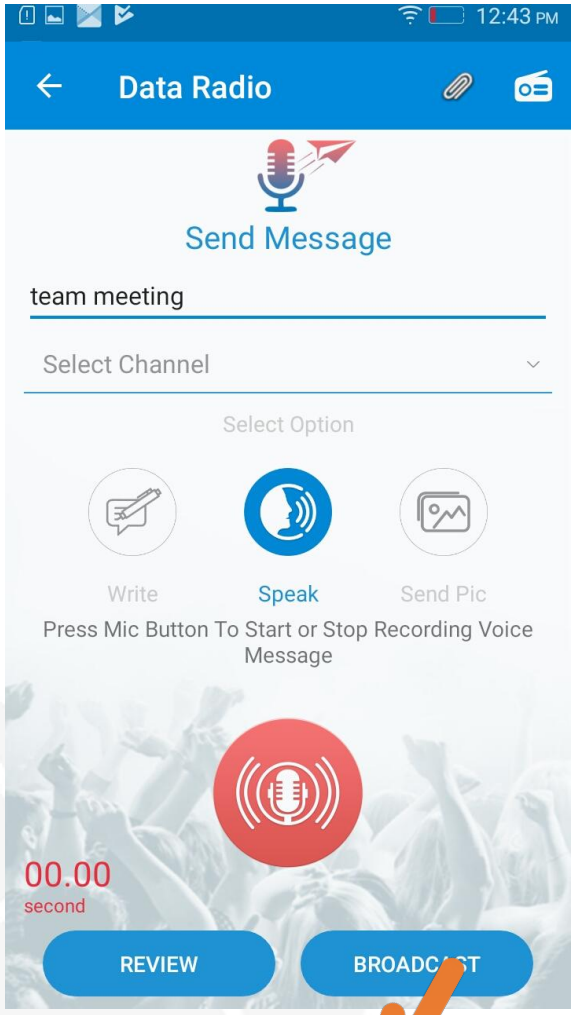
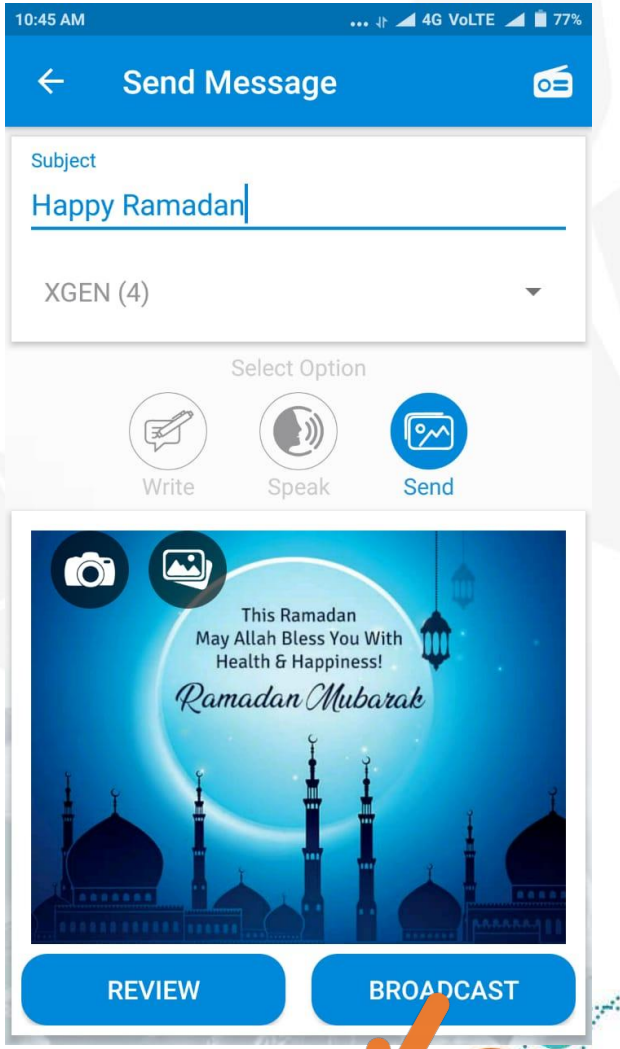
3 Ways To Broadcast Message



Text



Audio



Image

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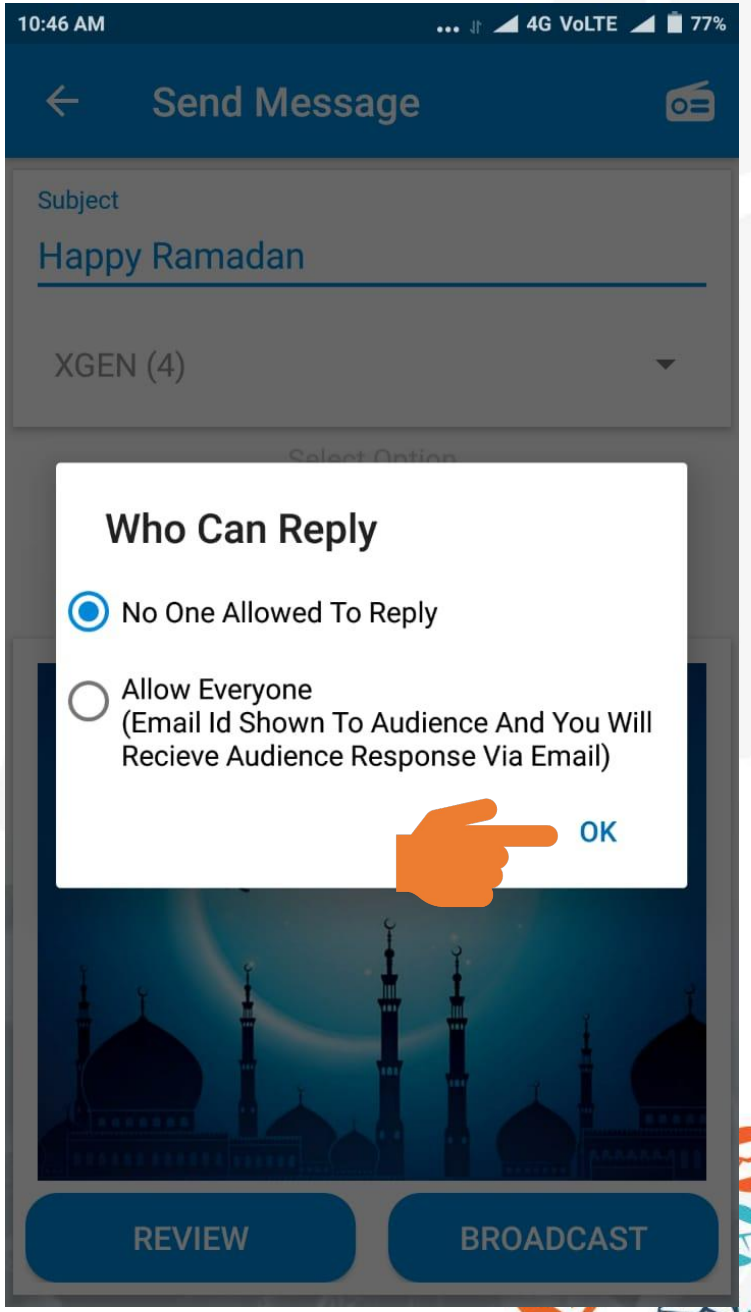
A Broadcaster can allow or disallow to reply over the broadcasted email



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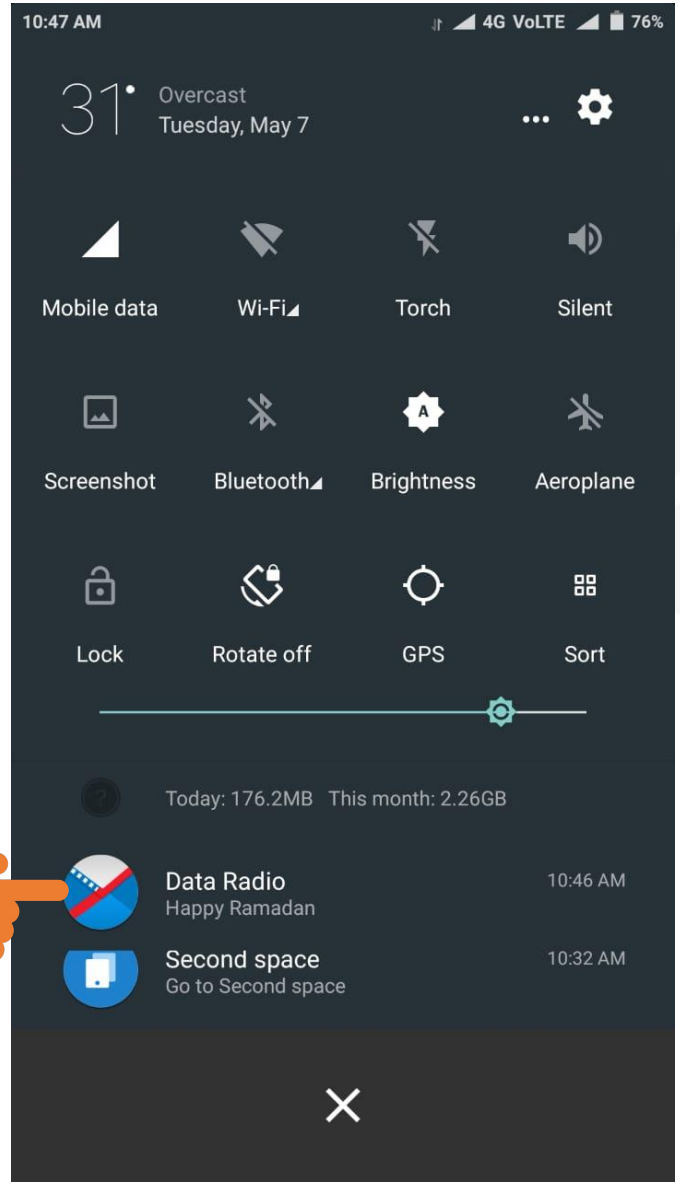
A Listner who has already tuned the channel will recieve a notification of the broadcasted message on his/her phone.

-Tap on the notification to open the message



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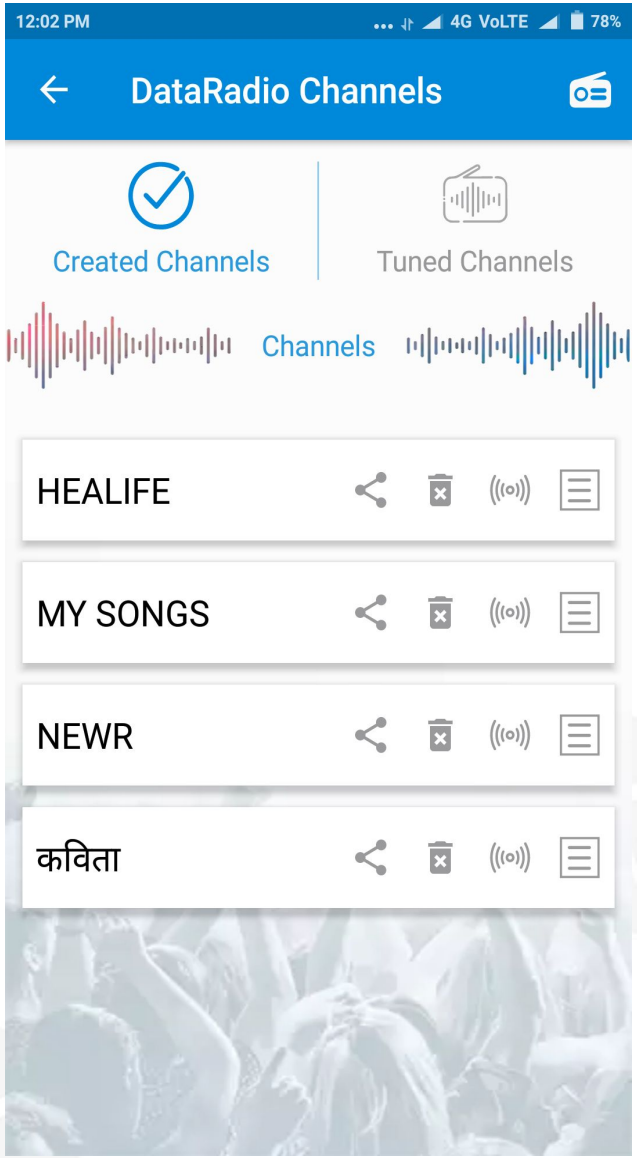
A user can check all the Tuned & Created Channels from **Radio Icon > Channels**

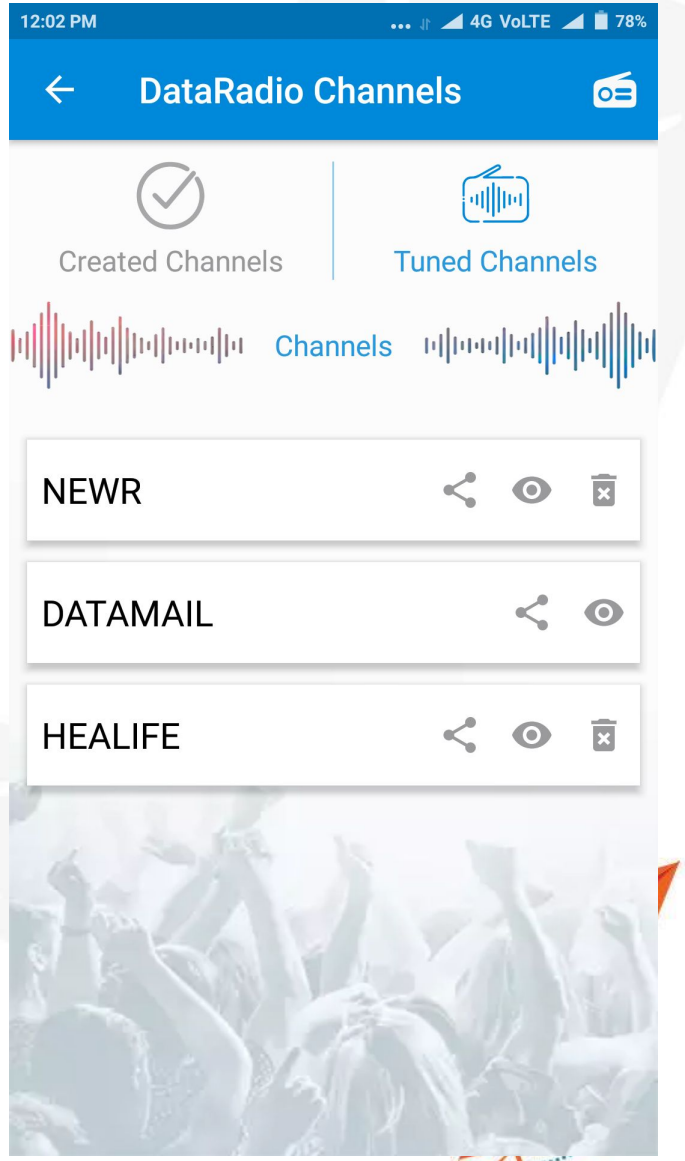
Actions A User Can Perform From Created Channels

- Can share & delete the channel
- Can broadcast message
- Can check all all received and sent messages

Actions A User Can Perform From Tuned Channels

- Can share & remove the tuned channel
- Can check all all received and sent messages





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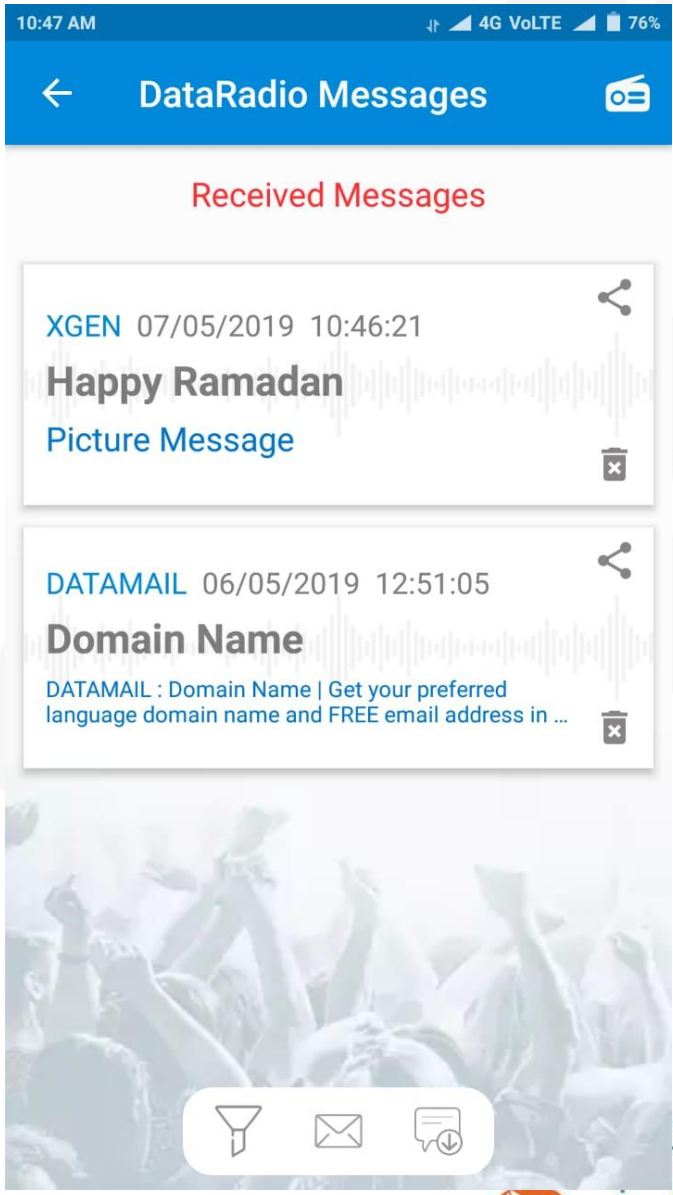
A Listner can check all the recieved mesages from **Radio Icon > Recived Messages**



Actions A Listner Can Perform On Recieved Messages

- Can share & delete the message
- Can reply on the messages if the broadcaster has given the permission.
- Can filter the messages date wise .
- Can arrange the messages in date wise ascending and descending order.

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Webmail: mail.datamail.in

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